



T25 strategy

Our
purpose
and
behaviours

To build a connected future so everyone can thrive

Look Beyond

Work as One

Make a Difference

Our
strategic
pillars

An exceptional
customer experience
you can count on

Leading
network & technology solutions
that deliver your future

Sustained
growth and value
for our shareholders

The place you want to work

Excelling at new ways of
working

Accelerating digital
leadership

Doing business
responsibly

Our
businesses

Consumer

Business

Enterprise

New Markets

International

Infrastructure