



Telstra August 2022 Debt Investor Update

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Disclaimer



Forward-looking statements

This presentation includes forward-looking statements. The forward-looking statements are based on assumptions and information known by Telstra as at the date of this presentation.

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A number of these risks, uncertainties and other factors are described in the "Chairman & CEO Message", "Our material risks" and "Outlook" sections of our Operating and Financial Review (OFR). The OFR is set out in Telstra's financial results for the year ended 30 June 2022 which were lodged with the ASX on 11 August 2022, and are available on Telstra's Investor Centre website www.telstra.com.au/aboutus/investor.

In addition, there are particular risks and uncertainties in connection with the implementation of the Telstra's T25 strategy (T25). Detailed business plans have not been developed for the entirety of the strategy and the full scope and cost of T25 may vary as those plans are developed. Further there are risks associated with the Telstra Group's ability to execute and manage the elements of T25 in a sequenced, controlled and effective manner and realise the planned benefits, cost savings and growth opportunities. There are also risks and uncertainties in connection with the proposed legal restructure announced on 22 March 2021. Any restructure is a complex process and we are navigating a range of existing commercial, regulatory, operational and other requirements. There may therefore be delays in implementing some parts of the restructure, or they may not be implemented.

Telstra does not provide financial guidance beyond the current financial year. Telstra's financial ambitions to FY25 and growth ambitions across our portfolio are not guidance and there are greater risks and uncertainties in connection with these ambitions.

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Defined terms are set out on the slide "Glossary".

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Unaudited information

All forward-looking figures and proforma statements in these presentations are unaudited and based on A-IFRS unless otherwise indicated. Certain figures may be subject to rounding differences.

All market share information in these presentations is based on management estimates having regard to internally available information unless otherwise indicated.

Other information

All amounts are in Australian Dollars unless otherwise stated.

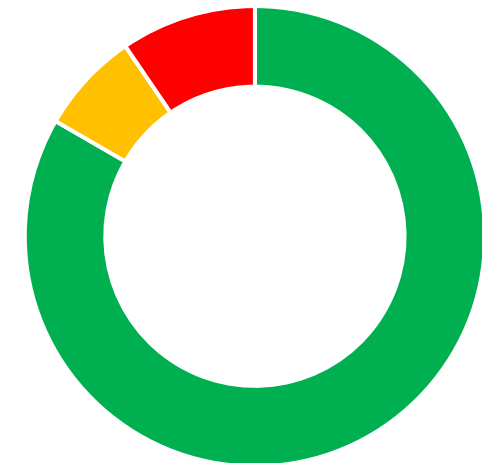
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T22 achievements



| | |
|--|--|
| <h2>Simplification & Digitisation</h2> | <ul style="list-style-type: none"> 10.2m services on 20 simplified C&SB in market plans 4.5m Telstra Plus members C&SB digital sales increased to 48% and digital service interactions increased to 77% 71% reduction in annual contact centre calls since FY18 100% of calls from C&SB customers now answered in Australia Enterprise digital service interactions increased to 41% |
| <h2>Ways of working</h2> | <ul style="list-style-type: none"> Leaner, more efficient organisation including >17k working in Agile FTE reduction by >one-third or 26k across direct and indirect Hybrid working for all office based and contact centre employees |
| <h2>Productivity</h2> | <ul style="list-style-type: none"> >\$2.7b cost reduction since FY16 >\$2b asset monetisation – almost \$5b including Amplitel |
| <h2>Network leadership</h2> | <ul style="list-style-type: none"> Australia's largest 5G network with 80% of population covered 3.5m 5G capable devices connected to the Telstra mobile network National lead in combined 4G/5G speeds |
| <h2>Infrastructure</h2> | <ul style="list-style-type: none"> Completed 49% disposal of interest in Amplitel for \$2.8b Proposed legal restructure: pending Court approval, we will shortly publish a Scheme Booklet giving shareholders information they need to vote at Scheme Meeting to be held on the same day as our AGM |

T22 scorecard metrics ~80% metrics completed



- Completed
- Significant progress but below target metric
- Below target metric

Financial headlines



FY22 Reported

Total income: \$22.0 billion, -4.7%

EBITDA: \$7.3 billion, -5.0%

EBITDA lease adjusted²: \$7.3 billion, -2.5%

NPAT: \$1.8 billion, -4.6%

EPS: 14.4 cents, -7.7%

Total dividend: 16.5 cents per share⁴, +3.1%

FY22 Guidance basis¹

Underlying EBITDA³: \$7.3 billion, +8.4%

In-year nbn headwind³: ~\$340 million (LTD ~\$3.6 billion)

Underlying EPS³: 14.4 cents, +48.5%

Capex³: \$3.0 billion, +0.7%

Free cashflow after lease payments³: \$4.0 billion, +5.9%

1. This guidance excludes material one-offs, such as mergers and acquisitions, disposals, impairments, spectrum, restructuring costs and such other items as determined by the Board and management. Refer to Full year results and operations review – guidance vs reported results reconciliation (set out in our ASX announcement titled “Financial results for the full year ended 30 June 2022” lodged with the ASX on 11 August 2022).

2. ‘Reported lease adjusted’ includes all mobile handset leases as operating expenses in FY21.

3. Refer to definition in the Glossary.

4. Total dividend of 16.5 cents per share fully franked comprising total ordinary dividend of 13.5 cents per share and total special dividend of 3 cents per share.

Operating highlights



Continuing to deliver growth

Mobile service net adds

- +155k retail postpaid handheld services including +121k branded +34k Belong
- +215k retail prepaid handheld unique users
- +218k wholesale MVNO including prepaid and postpaid services
- +1,024k IoT services

Fixed service net adds

- -87k retail fixed bundle and data services

- **Mobile:** +2.9% postpaid handheld ARPU growth, +14.2% prepaid handheld services revenue growth, +6.4% total services revenue growth, +\$700m EBITDA growth
- **Fixed – C&SB:** +2.4% bundles and data ARPU growth
- **Enterprise** income and EBITDA growth. **Fixed – Enterprise** +2.3% EBITDA growth, +\$152m NAS EBITDA growth
- **InfraCo Fixed:** \$2.4b income, +3.1% core access growth
- **Telstra Health:** +13% organic revenue growth, +51% overall revenue growth to \$243m

Improved customer experience

- Episode NPS improved +5 last 12 months and maintained last six months
- Strategic NPS declined -5 last 12 months and -1 last six months

Continued cost reduction

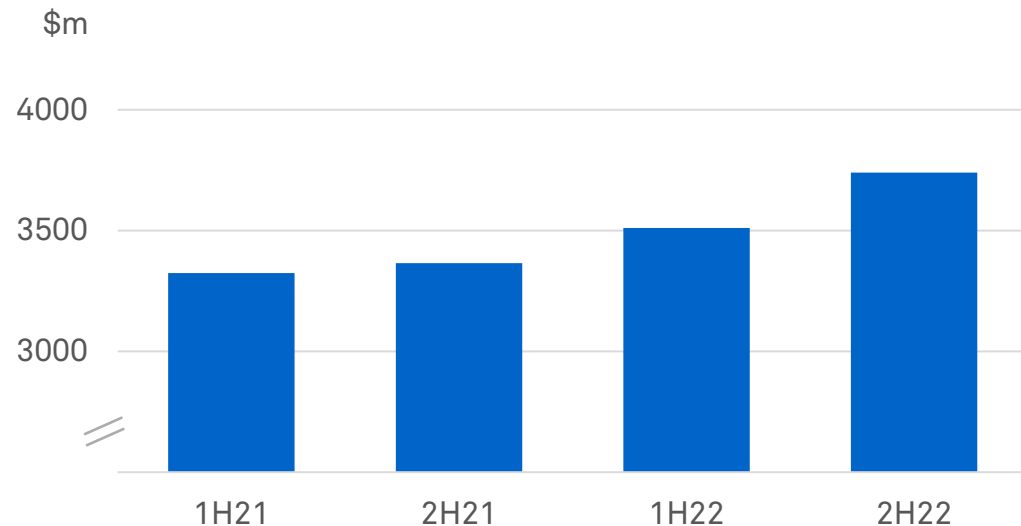
- >\$2.7b underlying fixed cost reduction since FY16
- FY22: \$454m or 8.1% underlying fixed cost reduction and \$906m or 5.8% decline in total operating expenses¹

1. 'Reported lease adjusted' includes all mobile handset leases as operating expenses in FY21.

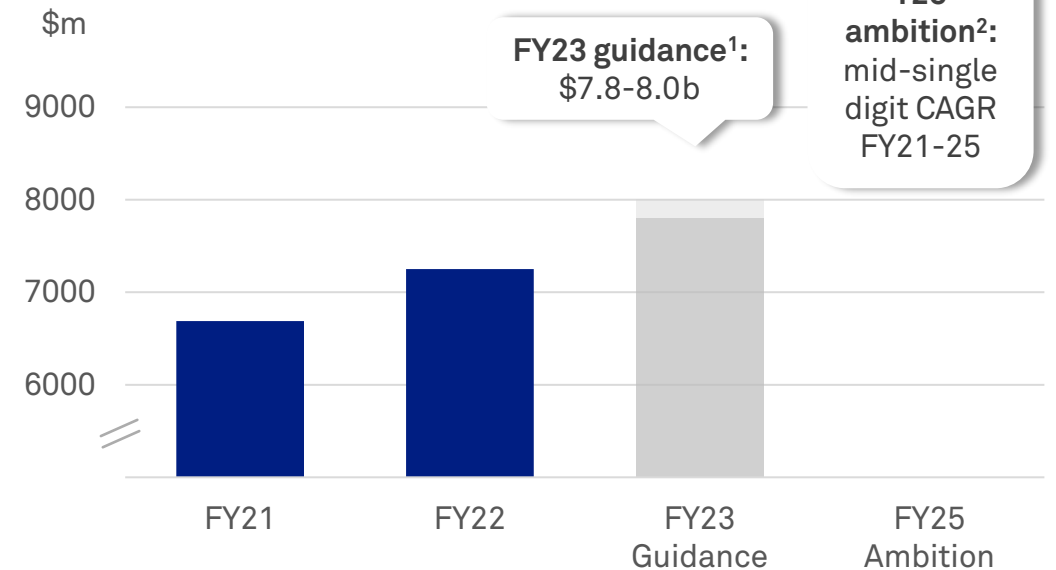
Underlying EBITDA growth



Underlying EBITDA – halves



Underlying EBITDA – full year



1. This guidance excludes material one-offs, such as mergers and acquisitions, disposals, impairments, spectrum, restructuring costs and such other items as determined by the Board and management. Refer to slide “FY23 guidance”.

2. Telstra’s financial ambitions for its Underlying EBITDA and FY25 outcomes are not guidance and there are greater risks and uncertainties in connection with these ambitions.

EBITDA by product¹



| | FY21 | CHANGE \$m | FY22 | CHANGE | |
|--|-----------------|-------------|-----------------|--------------|---|
| Mobile | \$3,297m | 700 | \$3,997m | 21.2% | Service revenue growth, plan structure, hardware and productivity |
| Fixed - C&SB | \$139m | -84 | \$55m | -60.4% | Revenue reduction, growing nbn costs, partly offset by cost out |
| Fixed - Enterprise | \$645m | 15 | \$660m | 2.3% | NAS growth offset by data & connectivity decline |
| Fixed - Active Wholesale | \$231m | -72 | \$159m | -31.2% | Ongoing legacy decline partially offset by cost-out |
| International | \$336m | 51 | \$387m | 15.2% | 0.5% constant currency growth |
| InfraCo Fixed | \$1,673m | -18 | \$1,655m | -1.1% | nbn commercial works decline offset by disposals |
| Amplitel | \$300m | -6 | \$294m | -2.0% | Revenue growth offset by build up of costs as standalone business |
| Other ² | \$68m | -24 | \$44m | NM | Includes corporate adjustments; Health flat yoy |
| Underlying | \$6,689m | 562 | \$7,251m | 8.4% | |
| Net one-off nbn DA | \$802m | -569 | \$233m | -70.9% | Reflects nbn migration timing |
| Restructuring | -\$211m | 140 | -\$71m | 66.4% | |
| Other guidance adj. ³ | \$164m | -321 | -\$157m | NM | Gain on sales in pcg; Towers transaction costs in FY22 |
| Reported lease adjusted¹ | \$7,444m | -188 | \$7,256m | -2.5% | |

1. Mobile and Fixed products include internal infrastructure costs. 'Reported lease adjusted' includes all mobile handset leases as operating expenses in FY21. No adjustment in FY22.

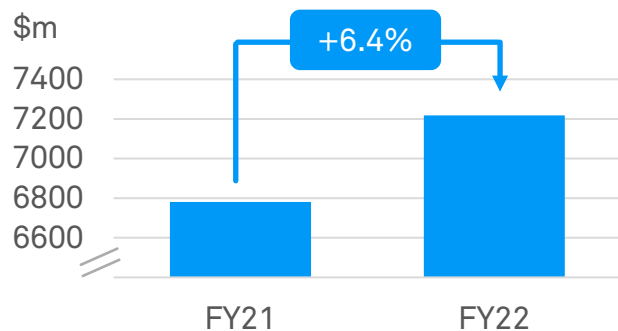
2. Other includes miscellaneous and Telstra Health.

3. Refer to Full year results and operations review – guidance vs reported results reconciliation which details the adjustments made for the current and comparative period to reflect performance on the basis on which we provided guidance to the market for FY22 (set out in our ASX announcement titled "Financial results for the Full year ended 30 June 2022" lodged with the ASX on 11 August 2022).

Product highlights: mobile momentum and growth

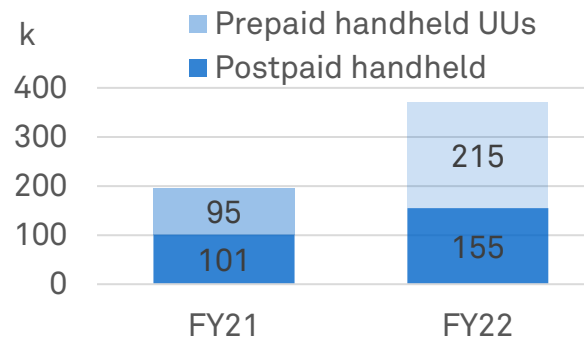


Mobile service revenue growth



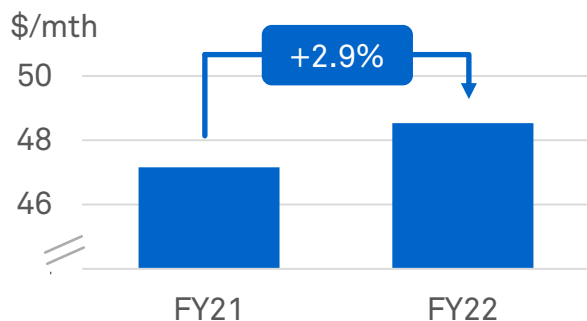
All products and segments growing
 Mid-single digit growth ambition to FY25
 Key driver of EBITDA growth

Mobile handheld net adds



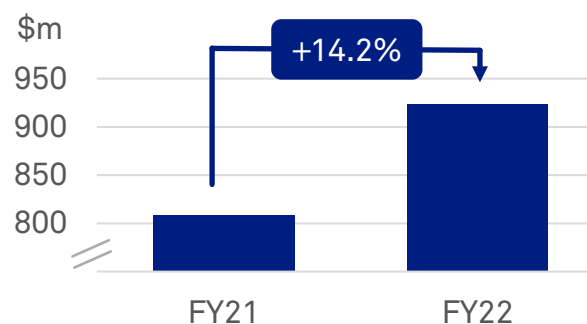
SIO growth across all segments including strong contribution from Enterprise

Mobile postpaid handheld ARPU growth



Growth driven by price changes
 Economic growth > reported
 Price rises/CPI indexation and roaming to support FY23 growth

Mobile prepaid handheld revenue growth

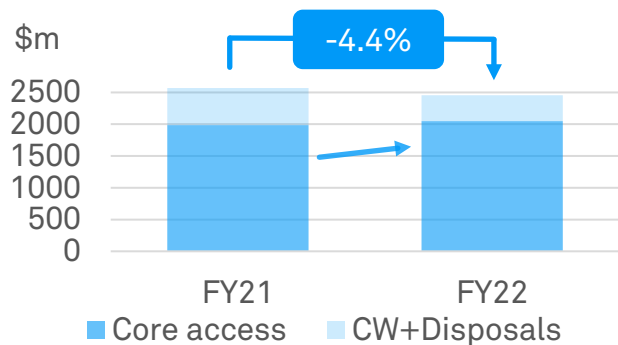


Growth from unique users, lower dormancy, and higher ARPU

Product highlights: Infrastructure



InfraCo Fixed revenue

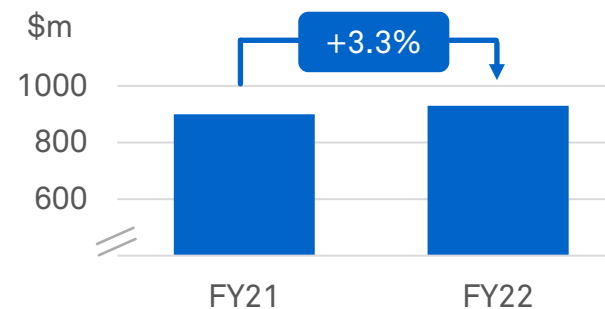


+3.1% growth in core access revenue for fibre, network sites & ducts

Legacy network disposals

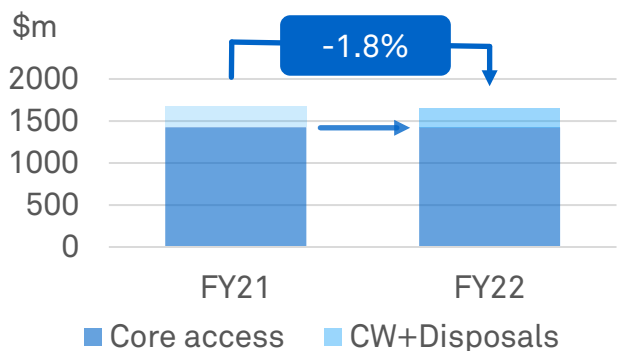
Offset by nbn commercial works (CW) rolling off as nbn rollout nears completion & contracts end

nbn recurring revenue growth



Average contracted period of 25 years
CPI indexed

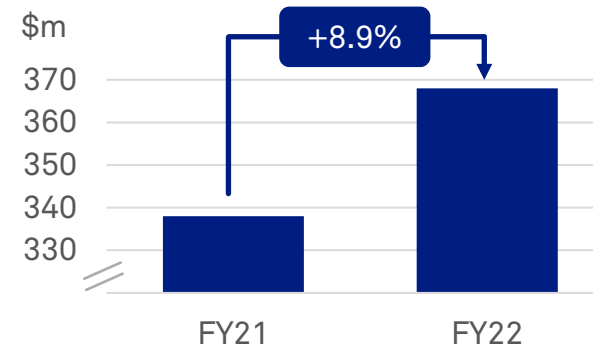
InfraCo Fixed EBITDAaL¹



Flat core access EBITDAaL on additional investment in maintenance and growth opportunities

Additional long-term growth potential including from major infrastructure investments

Amplitel (Towers) revenue growth



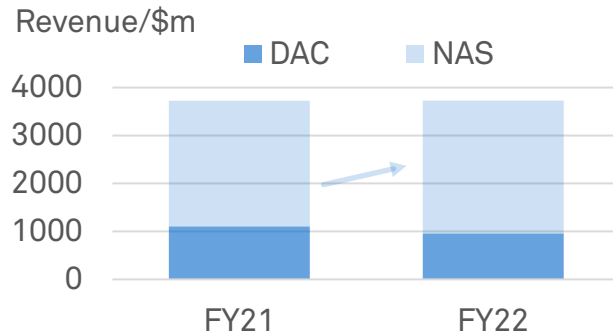
Demand including new builds and 5G coverage expansion from Telstra

1. Refer to definition in the Glossary.

Product highlights: Fixed - Enterprise

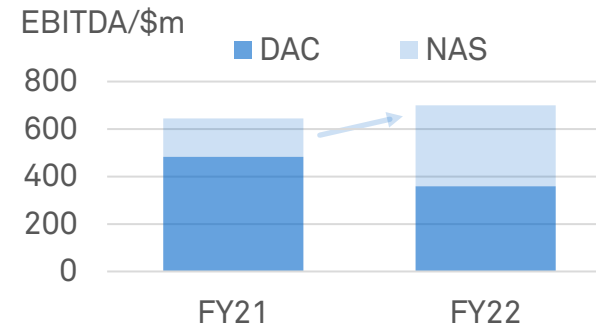


NAS growth offsetting DAC declines¹



Fixed - Enterprise revenue decline -0.7%¹

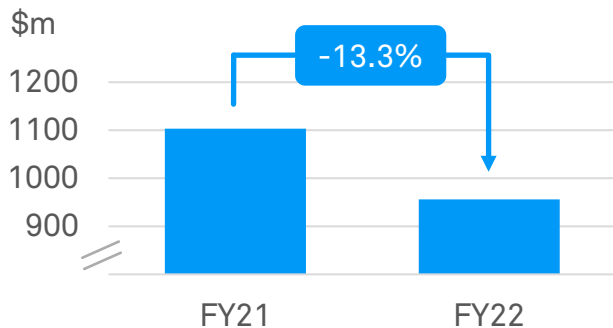
Including NAS revenue growth +4.6%¹



Fixed - Enterprise EBITDA growth +2.3% or \$15m

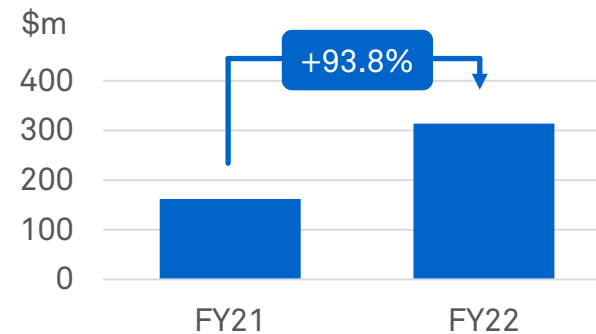
Including NAS EBITDA growth +\$152m

Data & connectivity (DAC) revenue decline



ARPU reduction from competition (incl. nbn) and tech change
 Strong contract renewals of our government and enterprise customers. T-Fibre churn largely confined to mid-market/business
 Return to growth challenged

NAS EBITDA growth



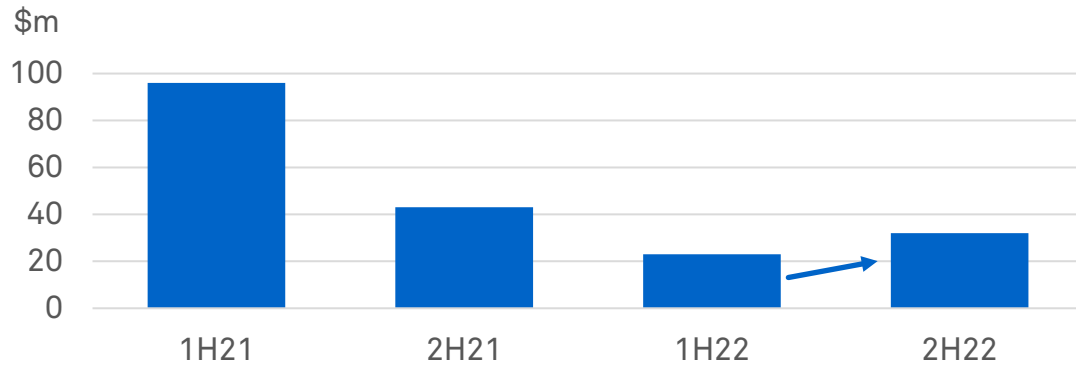
Security, Cloud, IoT, professional & managed services growth offset legacy and calling declines
 Timing of revenue recognition linked to key contract milestones
 Strong cost management
 Mid-teens margin ambition by FY25

1. Excludes \$32m in FY22 of NAS Professional services income contribution from acquisitions. Including acquisitions NAS revenue +5.8% and Fixed - Enterprise revenue +0.1%.

Product highlights: Fixed - C&SB has bottomed

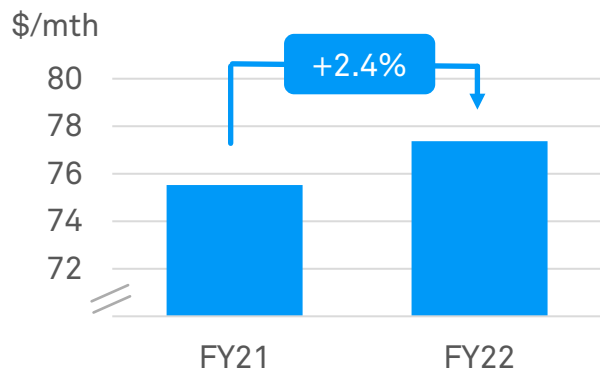


Fixed - C&SB EBITDA – 2H22 grew sequentially on 1H22



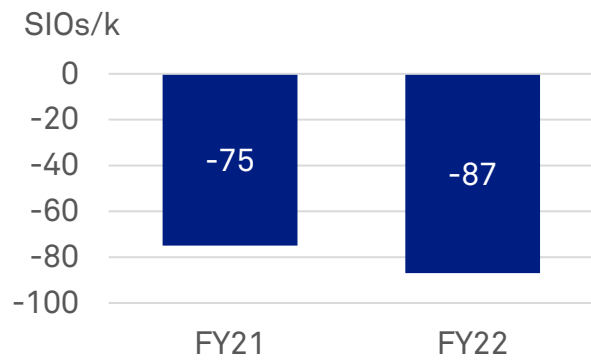
nbn migration of data SIOs ~99% complete in nbn fixed footprint
 nbn reseller EBITDA margin 5% in FY22 with target for >8% by FY23
 Improvements in experience and productivity from new stack/digitisation
 Growing 5G Home wireless contribution
 Bundles & data revenue flat

Bundles & Data ARPU growth

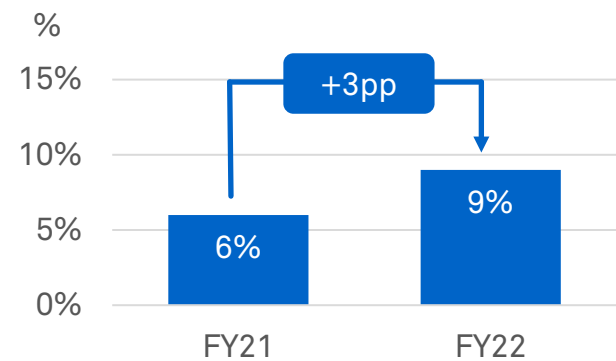


Growth from price changes and improved plan mix
 Full year benefits to flow through into FY23

Bundles & Data net adds



nbn plan mix 100mpbs+



Operating expenses¹



| | FY21 | CHANGE \$m | FY22 | CHANGE |
|----------------------------------|------------------|-------------|------------------|--------------|
| Sales costs - nbn payments | \$1,975m | 106 | \$2,081m | 5.4% |
| Sales costs - other | \$6,209m | -170 | \$6,039m | -2.7% |
| Fixed costs - underlying | \$5,593m | -454 | \$5,139m | -8.1% |
| Fixed costs - other ² | \$1,384m | -345 | \$1,039m | -24.9% |
| Underlying | \$15,161m | -863 | \$14,298m | -5.7% |
| One-off nbn DA and nbn C2C | \$248m | -103 | \$145m | -41.5% |
| Restructuring | \$211m | -140 | \$71m | -66.4% |
| Other guidance adjustments | \$44m | 200 | \$244m | NM |
| Reported lease adjusted | \$15,664m | -906 | \$14,758m | -5.8% |

Total operating expenses¹ declined 5.8%

nbn™ network payments increased driven by higher tier-mix and Connectivity Virtual Circuit (CVC) charges

Sales costs – other declined including lower volumes of modems and mobile handsets, and reduced Foxtel service fees

Underlying fixed costs decreased \$454m or 8.1% in FY22

Achieved cumulative \$2.7b per annum cost out target - a 35% net reduction in annual underlying fixed costs since FY16

Cost reduction achieved by simplifying product offerings, increasing digital experiences, reducing layers of management and moving to an agile workforce, optimising 3rd party spend and due to the migration of customers to nbn

Fixed costs - other reduction due to mobile handset leases ceasing in FY21 and reduced commercial works, partially offset by costs to operate our newly insourced retail stores

1. 'Reported lease adjusted' includes all mobile handset leases as operating expenses in FY21. No adjustment in FY22.

2. Includes items supporting revenue growth including relevant NAS costs, mobile handset lease, product impairment, and additional costs from insourcing retail channel in FY22.

Inflation and mitigants



| Operating expenses | FY22 | Components | Actively addressing cost challenges with mitigants |
|----------------------------|------------------|------------|--|
| Sales costs – nbn payments | \$2,081m | | <ul style="list-style-type: none"> • Network payments generally not inflationary and largely pass through • Hardware COGS largely pass through • Other sales including NAS cost of sales with some inflationary pressure but largely pass through. Also includes largely historic commissions |
| Sales costs – other | \$6,039m | | |
| Fixed costs – underlying | \$5,139m | | <ul style="list-style-type: none"> • Labour/Labour substitution. Enterprise Agreement for wages. FY22 +82 employee engagement score • Service contracts & agreements (SC&A). Inflationary but partially contracted • Energy costs FY22 ~\$250m. Substantive protection through Power Purchase Agreements. • Other including property, IT, promotion, advertising, travel, entertainment, bad debt – inflationary but partially discretionary |
| Fixed costs – other | \$1,039m | | |
| Underlying | \$14,298m | | |

Revenue

- **\$5b of mass market mobile services** - price increase inline with CPI + annual price review
- **\$0.9b nbn receipts** indexed to CPI
- Ongoing assessment of pricing

Other costs include fixed components

- **\$0.8b leases.** Average contracted term 8 years with majority fixed contracted increases rather than CPI. Also optimising portfolio
- **\$0.4b net finance costs.** ~65% of debt fixed. +100bps = ~-\$20m NPAT impact in FY22

Capex

- ~75% subject to inflationary pressure, remainder protected by contracts and EA
- Committed to envelope. In year we may make trade-offs and adjust timing

FY23 guidance



| | FY22 | FY23 guidance ¹ (includes Digicel Pacific) |
|---|---------|--|
| Total Income | \$22.0b | \$23.0b to \$25.0b |
| Underlying EBITDA ² | \$7.3b | \$7.8b to \$8.0b |
| Capex ³ | \$3.0b | \$3.5b to \$3.7b (incl. strategic investment) |
| Free cashflow after lease payments (FCFaL) ⁴ | \$4.0b | \$2.6b to \$3.1b (incl. strategic investment) |

1. This guidance excludes material one-offs, such as mergers and acquisitions, disposals, impairments, spectrum, restructuring costs and such other items as determined by the Board and management.
2. Underlying EBITDA excludes net one-off nbn DA receipts less nbn net C2C and guidance adjustments.
3. Capex is measured on an accrued basis and excludes spectrum and guidance adjustments, externally funded capex, and capitalised leases.
4. Free cashflow after lease payments defined as 'operating cash flows' less 'investing cash flows' less 'payments for lease liabilities', and excludes spectrum and guidance adjustments.



Our strategy: T25

Our purpose and values

To build a connected future so everyone can thrive

We are changemakers

We are better together

We care

We make it simple

Our strategic pillars

An exceptional customer experience you can count on

Leading network & technology solutions that deliver your future

Sustained growth and value for our shareholders

The place you want to work

Excelling at new ways of working

Accelerating digital leadership

Doing business responsibly

Our businesses

Consumer & Small Business

Enterprise

New Markets

International

Infrastructure

Capital position



| | FY21 | 1H22 | FY22 | |
|---|------------|---------|---------|-------|
| Gross debt | \$16.4b | \$14.9b | \$13.8b | |
| Cash and cash equivalents | \$1.1b | \$1.7b | \$1.0b | |
| Net debt | \$15.3b | \$13.2b | \$12.7b | |
| Average gross borrowing cost ¹ | 3.8% | 3.7% | 3.7% | |
| Average debt maturity (years) ¹ | 3.4 | 3.3 | 3.1 | |
| Financial parameters² Comfort Zones | | | | |
| Debt servicing | 1.5 - 2.0x | 2.0x | 1.9x | 1.8x |
| Gearing | 50% to 70% | 50.0% | 43.1% | 43.0% |
| Interest cover | >7x | 13.2x | 13.0 | 14.5 |
| Ratios | | | | |
| Capex ³ to sales | 14.4% | 13.4% | 14.5% | |
| ROE ³ | 12.8% | 9.1% | 11.3% | |
| ROIC ³ | 7.5% | 6.0% | 7.1% | |
| Underlying ROIC ³ | 5.0% | 6.2% | 7.0% | |

Net debt declined ~\$2.6b in FY22 supported by our free cashflow and proceeds from disposal of interest in our Towers business

Average gross borrowing cost declined marginally over FY22. Debt portfolio is hedged at ~ 65% fixed interest

Strong liquidity. \$1.0b cash and \$3.8b of unused committed bank facilities

Balance sheet strength and flexibility. Improved debt servicing ratio driven by reducing net debt. Digicel Pacific acquisition increases proforma debt servicing ~0.1x.

Accrued capex³ of \$3,042m in FY22 (guidance basis)

Momentum to FY23 Underlying ROIC target of ~8%

1. Excludes leases.

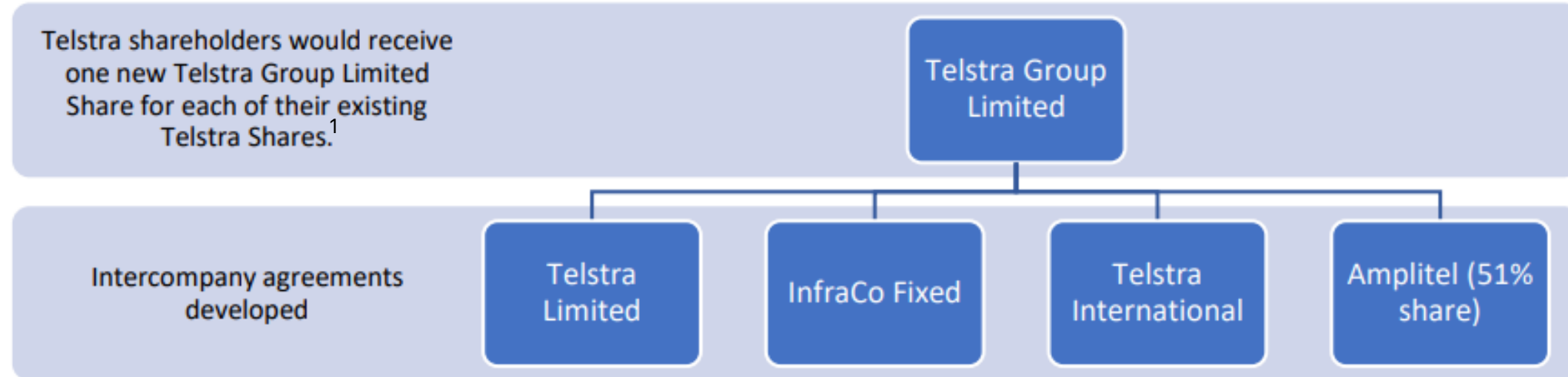
2. Debt servicing calculated as net debt over reported EBITDA. Gearing calculated as net debt over total net debt and equity. Interest cover calculated as reported EBITDA over net interest expense (excluding capitalised interest, revaluation impacts on our borrowings and derivatives and other non-cash accounting impacts).

3. Refer to definition in the Glossary.

Update on Corporate Restructure



Telstra's proposed legal structure



✓ On track to finalise legal restructure pending shareholder and court approval. The Scheme Booklet that has been published gives shareholders relevant information ahead of the shareholder vote at the Scheme Meeting to be held on the same day as our AGM (11 October).

✓ Dividends and debt servicing will continue to be supported by the assets and income of the broader Telstra Group.

✓ We remain committed to our Capital Management Framework.

✓ No change to group debt levels is anticipated as a result of the restructure

✓ We have a demonstrated long track record of appropriately balancing debt holder interests. In considering potential future transactions we would continue to have regard to impacts on the interests of debt holders.

¹ Unless you are an Ineligible Foreign Shareholder – see section 6.4 of the Scheme Booklet for more information

Capital management framework



Fiscal discipline

Objectives

 **Maximise returns for shareholders**

 **Maintain financial strength**

 **Retain financial flexibility**

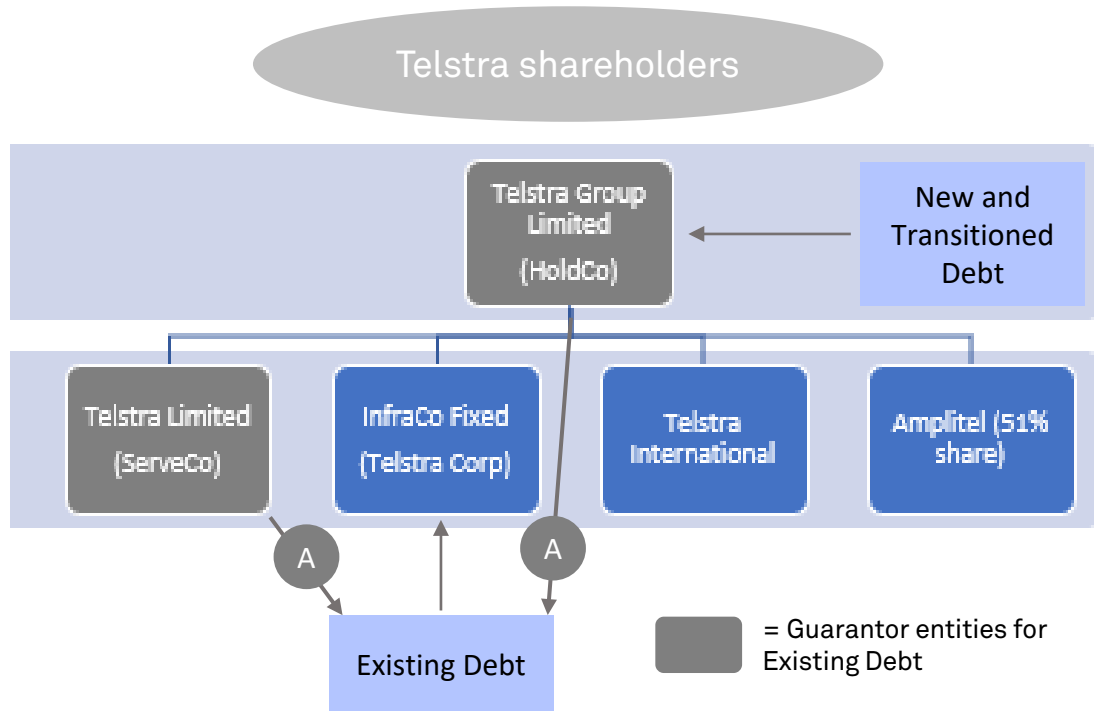
Principles

1. Committed to balance sheet settings consistent with an A band credit rating
2. Maximise fully-franked dividend and seek to grow over time¹
3. Ongoing business-as-usual capex of ~\$3b p.a. excluding spectrum²
4. Invest for growth and return excess cash to shareholders

1. The dividend is subject to no unexpected material events and is subject to Board discretion having regard to financial and market conditions, business needs and maintenance of financial strength and flexibility consistent with Telstra's capital management framework.

2. Capex is measured on an accrued basis and excludes spectrum and guidance adjustments, externally funded capex, and capitalised leases.

Update on Debt Structure



- ✓ Existing external debt will initially remain in Telstra Corp Ltd (to become InfraCo Fixed), with refinancing of existing external debt (including by transfer, substitution or otherwise) and new debt raising expected at Telstra HoldCo
- ✓ We have enhanced the previously announced guarantee structure to add ServeCo as an additional guarantor (i.e. in addition to Telstra HoldCo) to support existing external debt at InfraCo Fixed (see 'A' in the diagram to the left) (“**Existing Debt Guarantee**”)
- ✓ This guarantee structure will have features allowing the Existing Debt Guarantee from Telstra HoldCo to be released upon a change of control of InfraCo Fixed (subject to certain additional conditions)

Glossary



| Term | Definition (unless separately defined in the slide footnotes) |
|--|--|
| Capex, Accrued Capex | Capex is measured on an accrued basis and excludes spectrum and guidance adjustments, externally funded capex, and capitalised leases |
| Free cash flow after lease payments (FCFaL) | 'operating cash flows' less 'investing cash flows' less 'payments for lease liabilities', and excludes spectrum and guidance adjustments |
| Guidance adjustments | Guidance adjustments include material one-offs, such as mergers and acquisitions, disposals, impairments, spectrum, restructuring costs and such other items as determined by the Board and management. Refer to Full year results and operations review – guidance vs reported results reconciliation which details the adjustments made for the current and comparative period to reflect performance on the basis on which we provided guidance to the market for FY22 (set out in our ASX announcement titled "Financial results for the Full year ended 30 June 2022" lodged with the ASX on 11 August 2022). |
| In-year nbn headwind or nbn headwind | The net negative recurring EBITDA impact of the nbn on our business for the reporting period. See 'nbn impact on EBITDA' slide for details of the in-year nbn headwind |
| Net one-off nbn DA less net C2C or one-off nbn DA | Adjustments for net one-off nbn receipts which is defined as net nbn one-off Definitive Agreement receipts (consisting of PSAA, Infrastructure Ownership and Retraining) less nbn net cost to connect |
| Reported lease adjusted | 'Reported lease adjusted' includes all mobile handset leases as operating expenses in FY21. FY21 adjusted to include \$194m of reported depreciation of mobile handsets right-of-use assets in EBITDA. No adjustment in FY22. |
| ROE | Calculated as Profit After Tax after Minority Interests (PATMI) as a percentage of equity |
| ROIC | Calculated as Net Operating Profit After Tax (NOPAT) as a percentage of total capital |
| Total income | Total income excluding finance income |
| Underlying earnings | NPAT excluding net one-off nbn receipts and guidance adjustments (as defined above). See 'Underlying earnings' slide for details |
| Underlying EBITDA | Underlying EBITDA excludes net one-off nbn DA receipts less nbn net C2C and guidance adjustments (as defined above). FY20/21 underlying EBITDA also included depreciation of mobile lease right-of-use assets. |
| Underlying EPS | Calculated as PATMI attributable to each share, excluding net one-off nbn receipts and guidance adjustments (as defined above). |
| Underlying ROIC | Calculated as NOPAT as a percentage of total capital, excluding net one-off nbn receipts and guidance adjustments (as defined above) less tax. |