



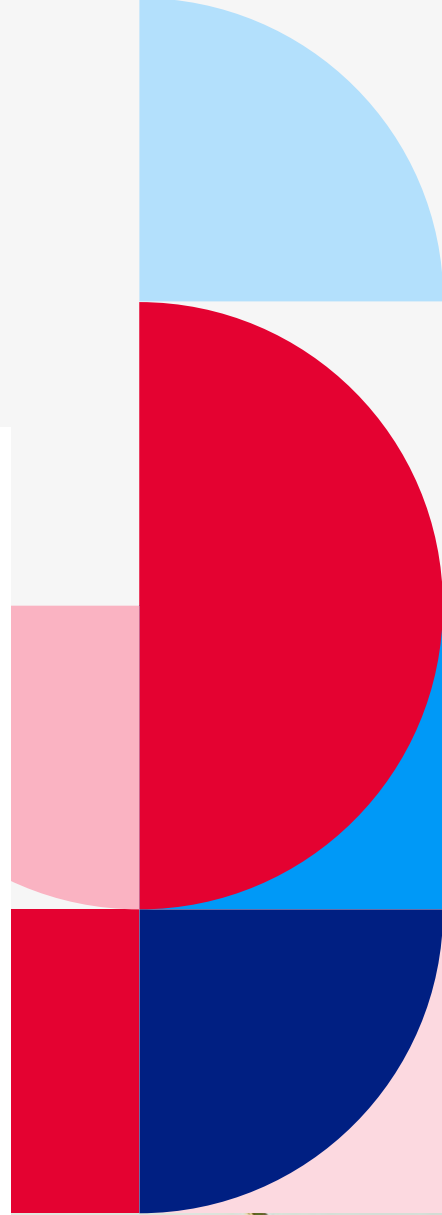
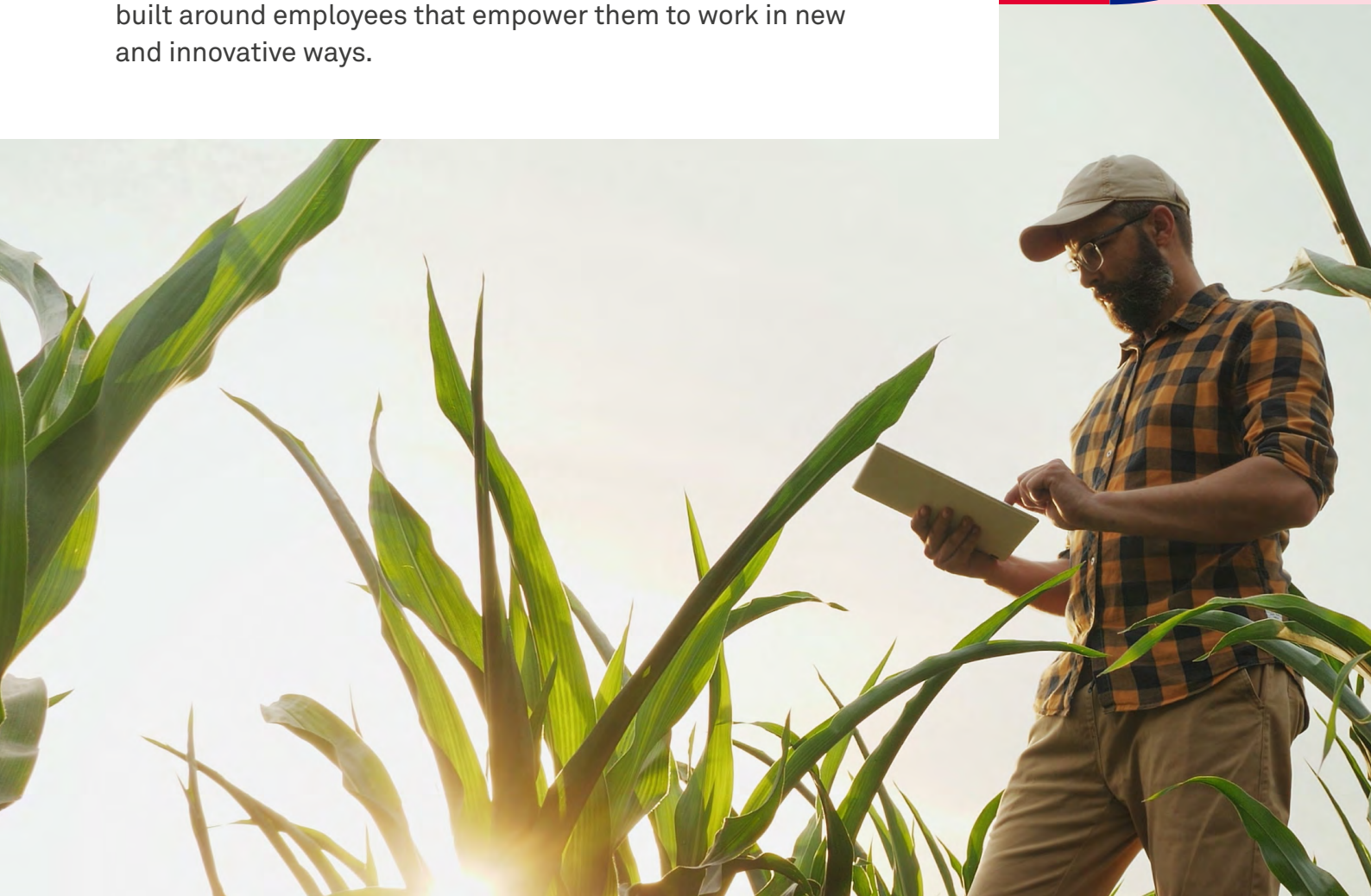
Create workplace experiences your employees love

Workplace Experience

by Telstra Purple

We help get the most out of your most valuable asset: your people, by rewarding them with a working environment that facilitates greater motivation, collaboration, innovation and overall happiness—wherever their workplace is.

We do that by delivering exceptional workplace experiences built around employees that empower them to work in new and innovative ways.



Going the extra mile for your people makes a difference

“Hybrid workforce strategies are here to stay. Executives who reimagine where, when and by whom work gets done are in a better position to generate both business outcomes and talent outcomes: a win-win for organizations and employees.”

Gartner® E-book, “Redesigning Work for a Hybrid Future”, August 2021

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The workplace is being redefined (again)

Pre-pandemic, the workplace was already evolving—becoming smarter and more flexible—and COVID accelerated this momentum.

Organisations need to rethink their approach

It has driven a mindset change. A new generation of digitally savvy employees value flexibility in their work and work-life balance.

A human-centric model is coming out on top

Leaders are adopting a human-centric approach that focuses on employees and the environments they work in.

“Twice as many businesses now say promoting a better employee experience is the biggest driver in adopting hybrid working, compared to the pandemic itself.”

Telstra, Busting the productivity myth: Hybrid working in Australia, 2021

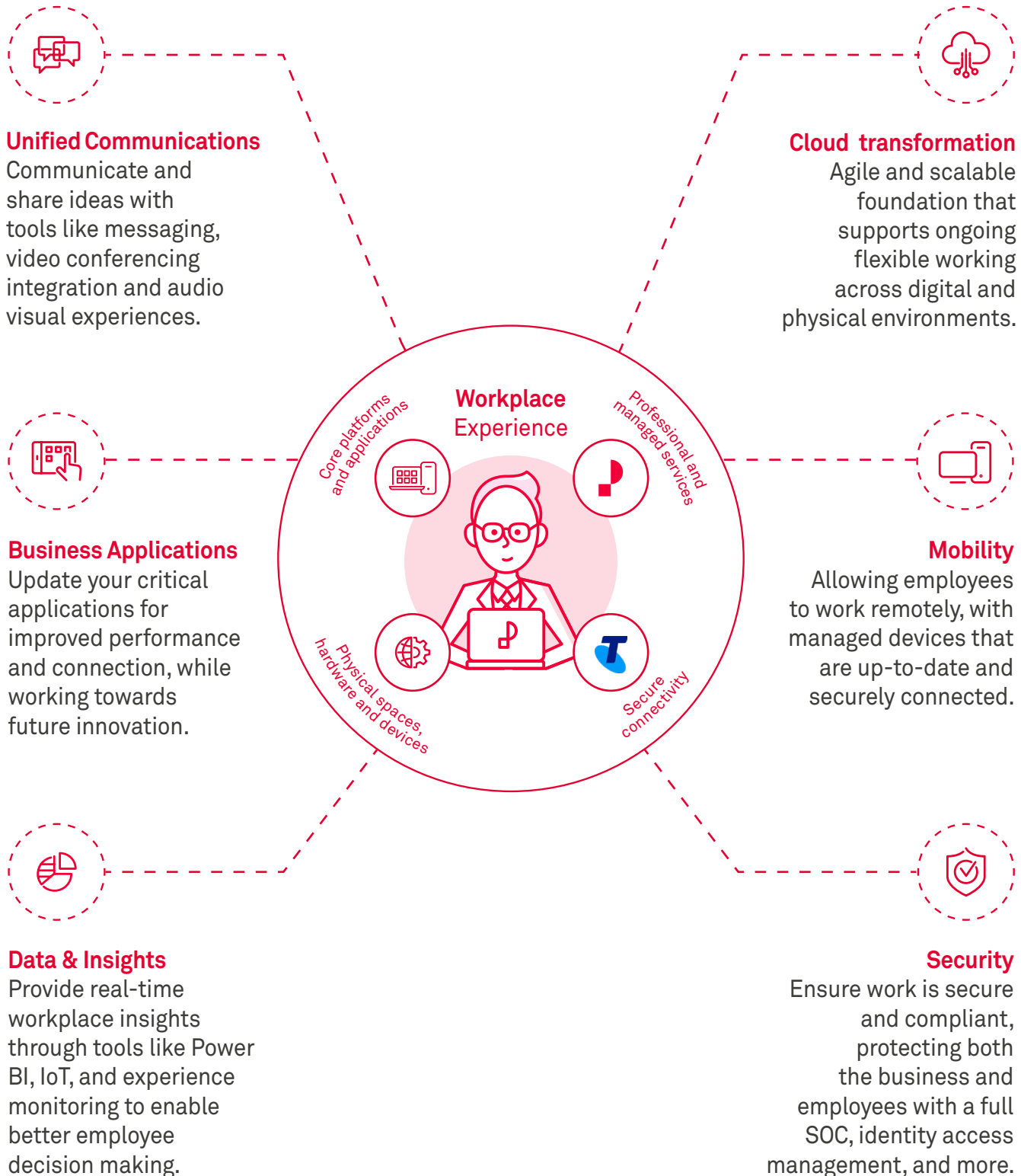


Good workplace experiences exist as an integrated suite of physical and virtual environments, interactions, and ways of working. The workplace is not bound by location and has created new opportunities along the employee experience journey for building culture, supporting wellbeing, and enhancing productivity.

Our holistic Telstra Purple approach, powered by Telstra’s advanced network and adaptive capabilities, means we can integrate connectivity, mobile, devices, collaboration and security to deliver a trusted, tailored workplace, wherever you are – and that evolves with your people.

We build exceptional workplace experiences around your employees

Our solutions put people at the centre, leveraging technology in smart ways to tailor to the types of experiences employees are having, from working alone, to together onsite, to collaborating in a hybrid way with people across the office, field, home, and more.



Clear benefits

Boost performance

IT should involve end-users in the decision and testing process to improve their experience with tools.

Improve customer service

Chat can be more efficient, across time zones, with ticket management for consistent support.

Strengthen collaboration

Seamless room scheduling and onsite meeting room AV to collaborate with other sites and people at home.

Acquire and retain talent

People want flexibility and seamless tech, which makes them more productive, with less turnover.

Optimise physical spaces

Reduce and optimise in-office spaces to control costs while making the experience more flexible.

Protect every endpoint

Use cloud solutions to secure in a continuous way with active defence and prevention at scale.

Why us

We have a depth of experience in workplace and are uniquely positioned to combine core technical components with the latest human-centric design to create seamless experiences.



Experience focused

We help employees reach their full potential with tailored workplace experiences.



Human-centric design

We engage all levels of the business, from senior execs to workers on the ground.



Diverse skillset

Combining delivery, technical, senior leadership, and culture and change management.



Measurable business success

Our solutions are strategic, technically savvy, and user-led for measurable results.

Find out how to
create exceptional
workplace experiences.

[Learn more at Telstra Purple workplace ›](#)