QUICK, CONVENIENT BUSINESS MESSAGING

In today's fast-paced business world, you need to be responsive to stay ahead. That's where Telstra Desktop Messaging can help. It uses the power of SMS and MMS so you can contact multiple people at once on their mobile or smartphone, saving you time, effort, as well as call costs.

PRODUCT SUMMARY

Sending messages directly from your PC using the Telstra Desktop Messaging software is easy. Better still, the messages can include pictures, video and audio. This creates impact and a point of difference for your communications – perfect for marketing and promotions.

You can also set up automated SMS, MMS or video replies tailored to the messages you receive, either back to senders or forwarded to another location. That includes automatically sorting and responding to inbound services such as Telstra's Priority One3®, Priority 1300® and Freecall 1800™ service.

Other useful features help you save time and stay in control. Synchronise with Microsoft Outlook or Lotus Notes contact lists to keep all the address details in easy reach. As a further advantage, Telstra Desktop Messaging integrates with the Microsoft Outlook 2007 and 2010 Mobile Service application. Messaging is as simple as sending an email.

Telstra Desktop Messaging is simple to set up and comes with affordable billing options – either Pay As You Go or monthly plans. What's more, messages are sent via the Telstra Next G® network, Australia's largest and fastest mobile broadband network, so you can contact people in more places.

IT'S HOW
WE CONNECT

PRODUCT BENEFITS

• Improve speed and quality of contact with customers or staff.

• Generate sales and create extra impact with rich media content.

• Save time, effort and the cost of phone calls.

• Flexible – three ways to send messages.

• Use extra functions with the Microsoft Outlook Mobile Service.

• Simple to set up and use.

• A choice of billing options.

PRODUCT FEATURES

Easy to set up
Just download the free Telstra Desktop Messaging software and install it onto the PCs on your office network.

Easy to use
Quickly compose SMS/MMS messages using a simple interface. You can do it in three ways: from the Telstra Desktop Messaging application, from your email using the email plug-in, or from any supported web browser.

Rich media messaging
Include colour images, audio or even video with your message to create greater impact or provide more information than text alone.

Synchronised address books
There's no need to duplicate a Contacts list – simply synchronise your Microsoft Outlook or Lotus Notes address books to have everyone's details at your fingertips.

Integration with Microsoft Outlook Mobile Service
The Microsoft Outlook Mobile Service gives you useful extra functions. You can send a message both as an email and as a mobile message to multiple contacts at the same time. After the message is sent, you can see it in the Sent Items folder in your Inbox.

Stay informed when away from the office by forwarding email messages and calendar appointments directly to your mobile phone. You can also receive messages from a mobile phone in your Outlook Inbox, use a mobile address book that has information about your mobile contacts, and redirect summaries of your Outlook Calendar to your mobile phone.

Please note: Microsoft Outlook Mobile Service is only available with Microsoft Office Outlook 2007 and 2010.

Automated replies
A Rules Wizard lets you set up and manage a range of automated replies to incoming messages including Priority One3®, Priority 1300® and Freecall 1800™ numbers. Tailor your replies to include images, video and audio – whether it's your logo on a 'thank you' text, or an essential 'how to' video for customers or staff.

Save time with automated replies
Say you're in Real Estate and answering individual property enquiries is eating into your time. Simply set up automated responses based on each property's address. When potential customers text the address of the house to your number, a detailed floor plan or even video walkthrough is sent to their mobile – automatically and instantly. It's just as easy to reply to competition entries, send appointment reminders or news about your product or service.

PAYG or Plan Ahead
Save more than time with a choice of Telstra Desktop Messaging plans to suit your needs.

• **Pay As You Go**: Simply attach Desktop Messaging to your Telstra Mobile Service at your standard SMS/MMS rates.

• **Plan Ahead**: Choose the plan that gives you the best value for your estimated monthly usage.

ABOUT TELSTRA

We provide network services and solutions to more than 200 of the world's top 500 companies. They rely on us to do business across 240 countries and territories and to enable greater productivity, efficiency and growth.

Our solutions offer the best of all worlds – skilled people and a rich portfolio of services delivered on our world-class Telstra Next IP® network and Next G® network. To ensure reliable performance, they're monitored and maintained from our dedicated centres using advanced management and operational systems. And they're backed by Telstra Enterprise-grade Customer Service® and one of Australia's largest and most qualified field and technical workforce.

PAYMENT OPTION	MONTHLY FEE	INCLUDED MESSAGE CREDITS*	SMS (per 160 characters)	MMS (per 100kb)	VIDEO (per 100kb)
Pay As You Go	$0	0	25¢	50¢	75¢
Desktop Messaging 20	$20	86	23¢	46¢	69¢
Desktop Messaging 75	$75	357	21¢	42¢	63¢
Desktop Messaging 150	$150	750	20¢	40¢	60¢
Desktop Messaging 500	$500	2,631	19¢	38¢	57¢

* Each text message is equivalent to one message credit, each picture message is equivalent to two message credits; each video message is equivalent to three message credits.