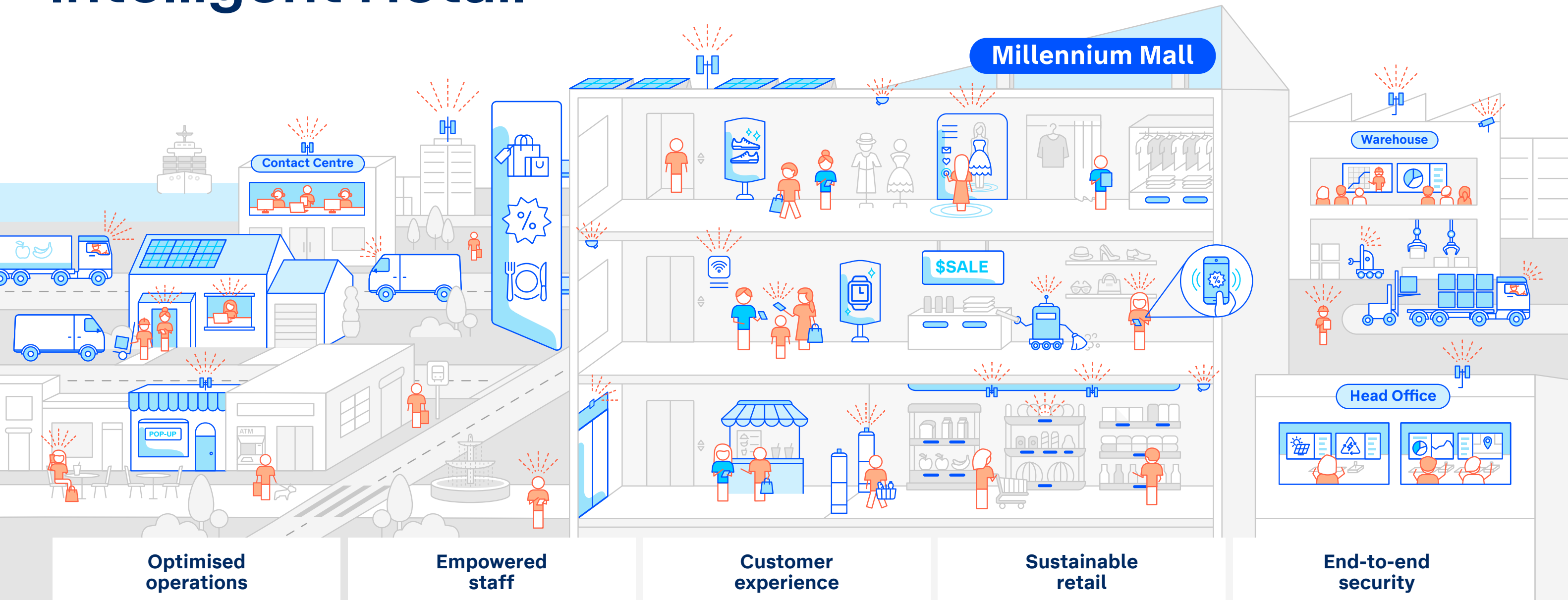
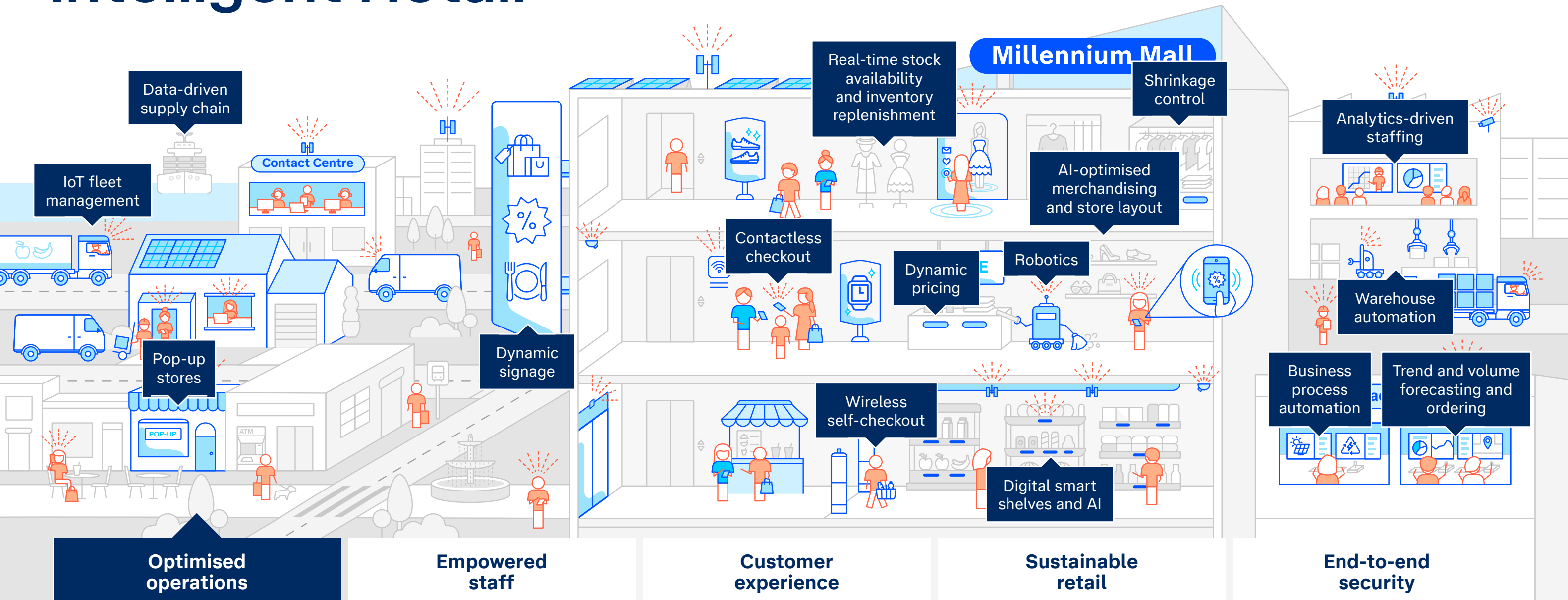


Intelligent Retail



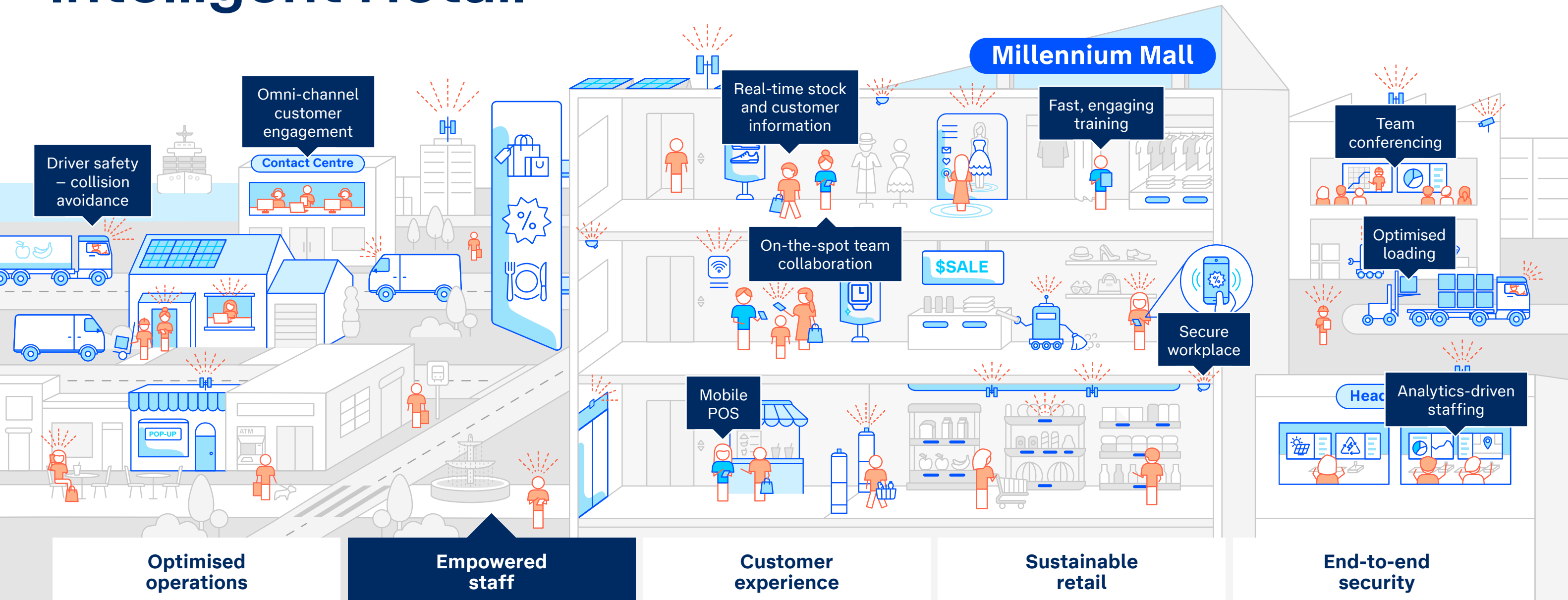
^ Click on the tabs above to explore ^

Intelligent Retail



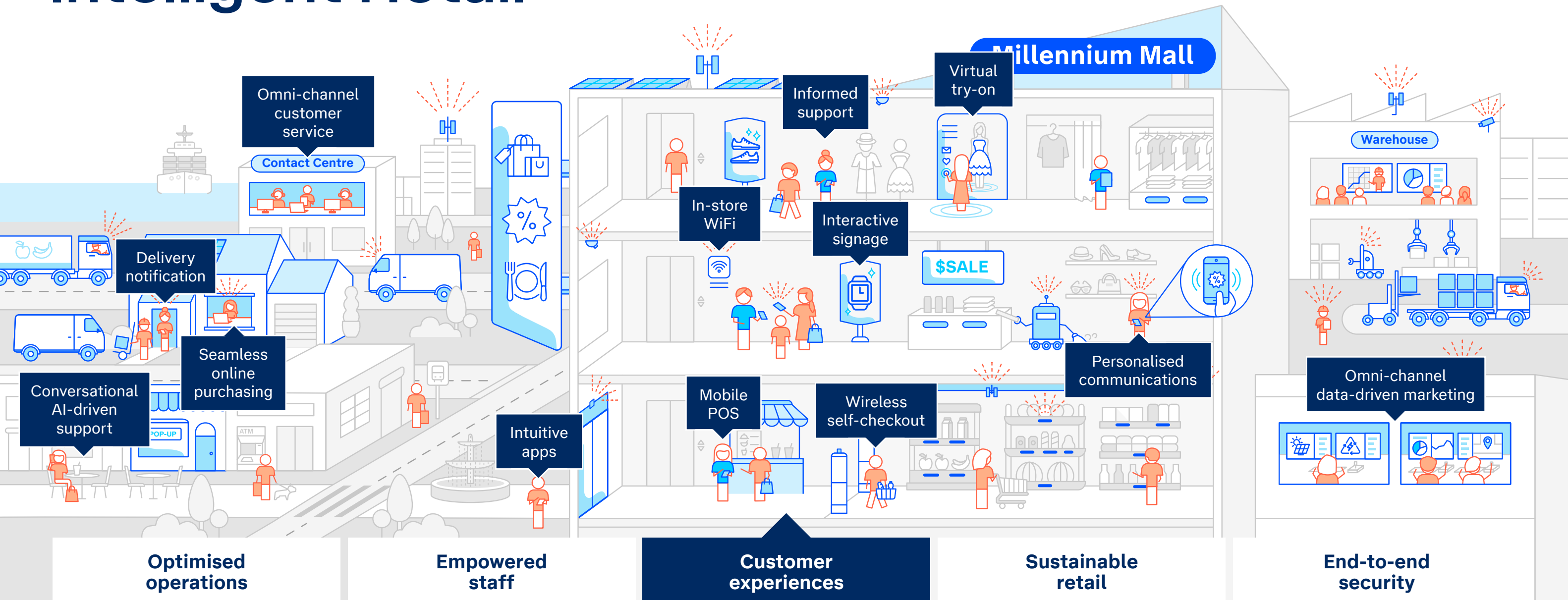
With the ability to understand customer preferences, stock up on the best-priced goods, know where they are in the supply chain, and how you can sell them with the least friction, you can create a modern, progressive business.

Intelligent Retail



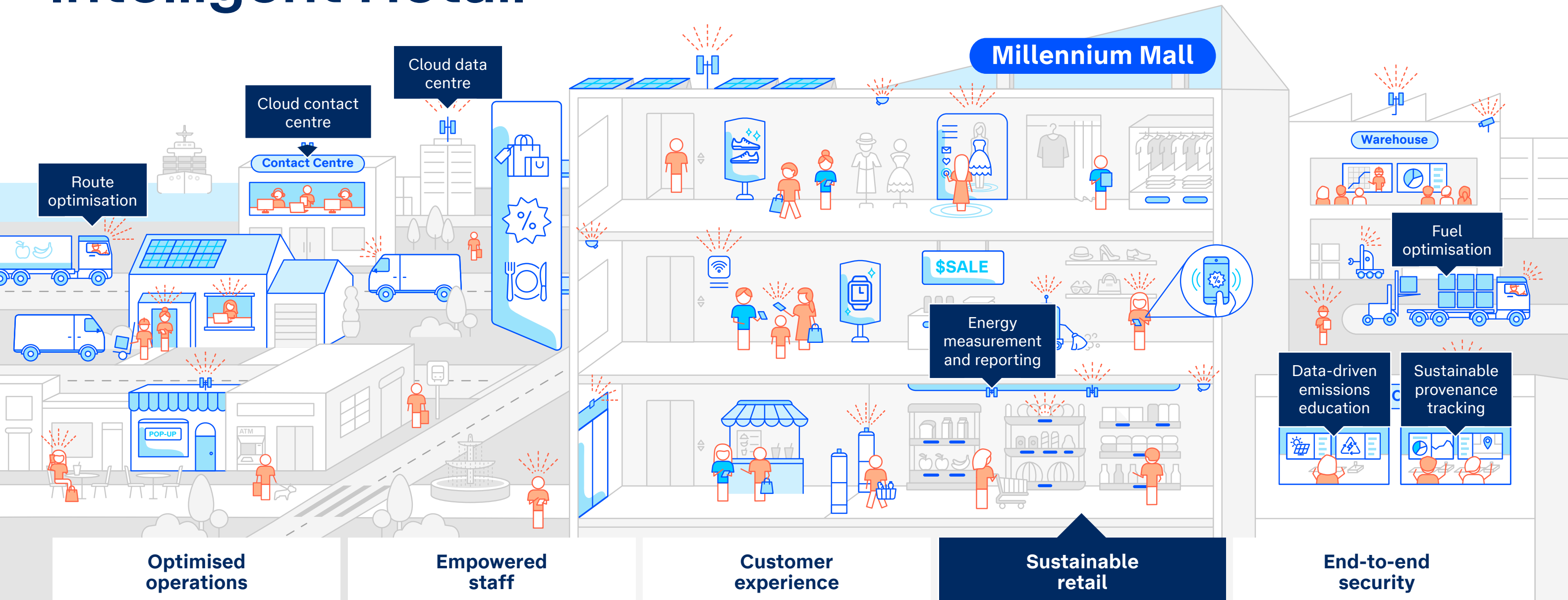
Attracting great retail employees and skilling them to perform at their best requires a flexible workplace supported with modern digital tools. Telstra can provide flexible mobile connectivity to your POS, inventory and shipping systems to free up staff to serve customers on the floor and access information on the go.

Intelligent Retail



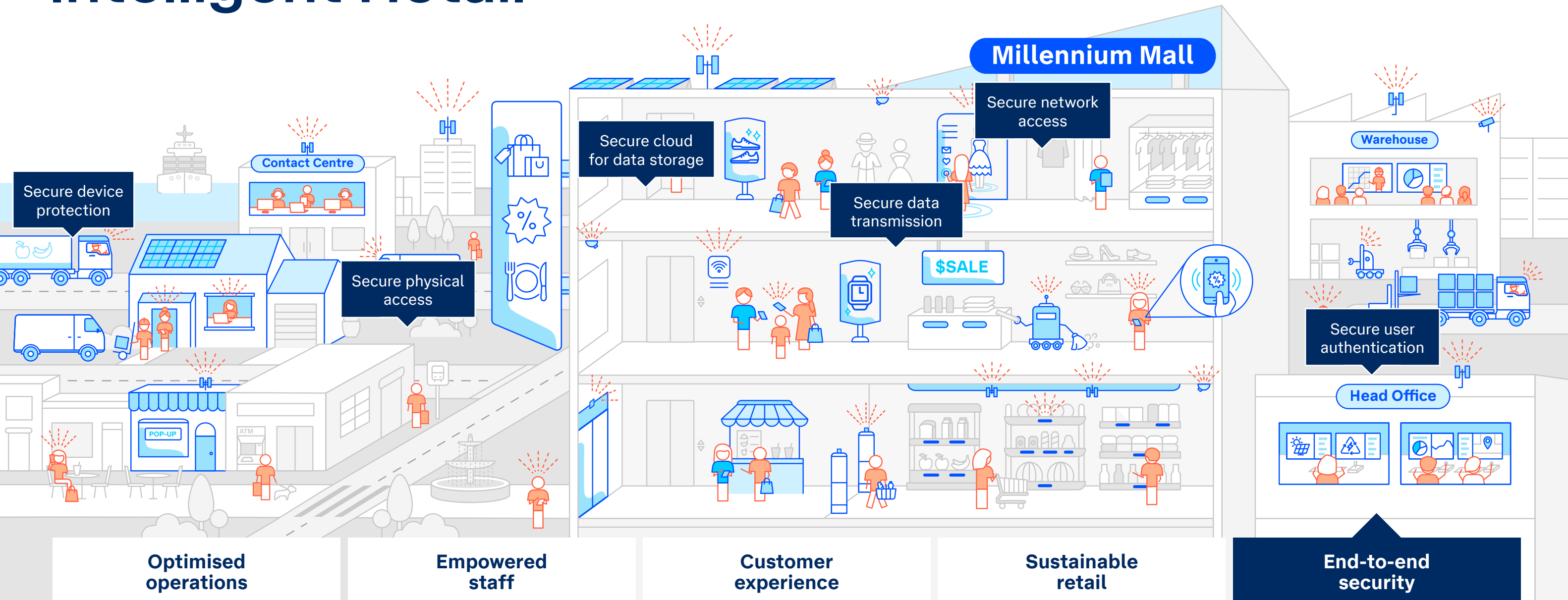
By transforming online and physical stores into rich data-gathering environments, you can create modern retail experiences that showcase goods and services at their best and win customers' trust, satisfaction and sales.

Intelligent Retail



Telstra can help you connect your supply chain to obtain greater visibility over product provenance and automate reporting to satisfy consumer demand for sustainable, ethically sourced goods.

Intelligent Retail



As you collect customer data to improve services and enable staff to work more flexibly via more devices, Telstra can help keep your systems secure through multi-layered protection and 24/7 monitoring from our Security Operations Centres drawing on global threat intelligence, along with sovereign capabilities.