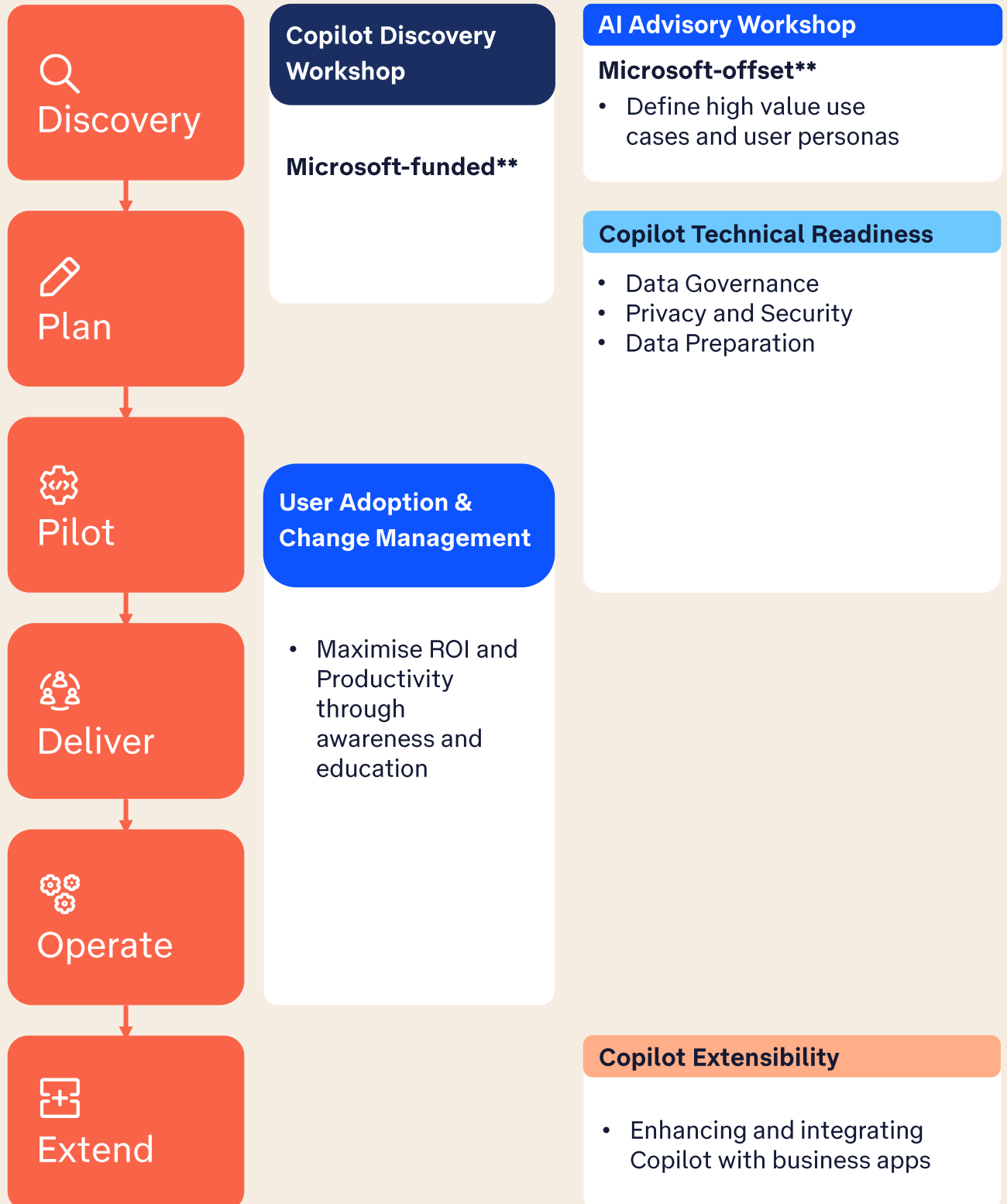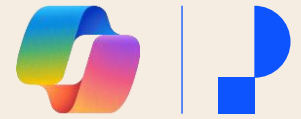# Depending on where you are in your journey, discover which Telstra Purple Copilot Service Offer is applicable to you.

Discovery

Plan

Pilot

Deliver

Operate

Extend

Copilot Discovery Workshop

Microsoft-funded**

AI Advisory Workshop

Microsoft-offset**
- Define high value use cases and user personas

Copilot Technical Readiness
- Data Governance
- Privacy and Security
- Data Preparation

User Adoption & Change Management
- Maximise ROI and Productivity through awareness and education

Copilot Extensibility
- Enhancing and integrating Copilot with business apps

** Subject to eligibility criteria. Talk to your Telstra representative to gain insights into the distinctions among the various offers.

Telstra Purple | **Microsoft** | **Copilot**

M365 Copilot Workshop

Discover the power of your people with Telstra's Microsoft 365 Copilot Workshop. This is the first step on your journey to an optimised workforce.
Please contact Telstra to determine if you are eligible for a funded* workshop.

Designed as a three-phase engagement, the Microsoft 365 Copilot Workshop helps you assess your needs, prioritise Copilot scenarios, and define an actionable roadmap.

Why choose the Copilot workshop?
Build Awareness, educate and excite your organisation on how to transform the employee experience with artificial intelligence integrated into Microsoft 365.

Introduces you to **the technical requirements** for Microsoft 365 Copilot in your workplace and the steps to take to become AI ready.

Clear and realistic plans to **design and implement** Microsoft 365 Copilot experiences for your organisation.

Outcomes

Assess
Define scope, identify business stakeholders, and gather information on key business scenarios. Complete and review readiness assessment and guidance.

Art of the Possible
Showcase the intelligence added to employee experiences by unleashing creativity, unlocking productivity, and levelling up skills (included in the demos).

Build the Plan
Develop a plan to implement recommendations based on prioritised scenarios. Define next steps and timelines to develop and implement the solution.

How it works:

1.
You provide us insights into your business, to assess your needs

2.
We build a workshop tailored specifically to your business needs

3.
We deliver a design thinking, targeted workshop to kickstart your Copilot journey

Telstra Purple | **Microsoft** | **Copilot**

AI Advisory Workshop

Telstra Purple, in partnership with Microsoft, will conduct a Discovery and Advisory Workshop as a first step toward unlocking the productivity and creativity opportunities powered by Microsoft 365 Copilot AI.

With next-generation AI at work, you can empower your workers to be more productive and creative at any level of your organisation. Using Large Language Models (LLMs) with your own data, in the Microsoft Graph and Microsoft 365 apps lets people use Natural Language to transform words into a powerful productivity tool, and spend less time searching for information.

Why choose the Copilot Advisory Workshop?
Explore the Art of the Possible with Copilot experts to discover how AI can boost productivity and enhance the employee value proposition. Unleash new possibilities, improve efficiency, and optimise existing workflows and interactions unique to your business.

Outcomes

Assess
Define information flows, key business processes, and user personas. Identify key business units, executive sponsors, and data governance stakeholders.

Define
Identify an initial cohort of AI Champions that will develop new opportunities for AI-enabled business process and productivity enhancements. Determine habits and trends across information and collaboration tasks.

Build the Plan
Develop a plan to build a self-sustaining community to drive positive adoption across key use cases and scenarios. Define next steps to develop and implement the solution.

You are here!

1.	2.	3.	4.
Discovery Workshop Defining the high value use cases and user personas	**Technical Readiness** Data governance, privacy, security, data preparation	**User Adoption** Maximise ROI and productivity through awareness and education	**Extensibility** Enhancing and integrating Copilot with business apps.

Telstra Purple | **Microsoft** | **Copilot**

Readiness Assessment

Telstra Purple, in partnership with Microsoft, will help you evaluate your readiness and overcome any challenges that may hinder your Copilot adoption.

We'll help you take the confusion out of implementing and unlocking the power of Copilot. Working closely with you, we'll cover technical requirements, data privacy, security, and compliance. We will evaluate your organisations use of Microsoft 365 services, licensing, and information architecture to optimise Copilot utilisation. We'll conduct a thorough security check and assess data protection and governance needs for a safe Copilot experience.

Why choose the Readiness Assessment Workshop?
Benefit from our experience by learning insights from our own Copilot deployment, ensuring reliable recommendations. Collaboratively define a tailored Copilot vision for your business, highlighting benefits, pinpointing high-value scenarios, and crafting a strategic roadmap for secure adoption.
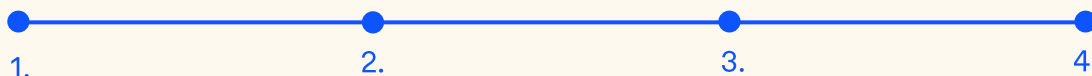
Outcomes

Identify your Copilot vision
Review the personas within your organisation to optimise Copilot licensing, identify high-value scenarios and maximise your return on investment.

Expert Data Governance and Security
Expert advice on best practices for securing and protecting sensitive data to enable safe and secure usage of Copilot.

Clear Action Plan
A well-defined, actionable plan to prepare your environment and people and ready your organisation for Copilot.

You are here!

1.
Discovery Workshop
Defining the high value use cases and user personas

2.
Technical Readiness
Data governance, privacy, security, data preparation

3.
User Adoption
Maximise ROI and productivity through awareness and education

4.
Extensibility
Enhancing and integrating Copilot with business apps.

Telstra Purple | **Microsoft** | **Copilot**

Change & User Adoption

Telstra Purple, in partnership with Microsoft, will deliver a tailored Change Management and User Adoption campaign to maximise the productivity and creativity benefits unlocked by Microsoft 365 Copilot AI.

No-one knows your business like your own people – but to apply and adopt a technology as transformative as next-generation AI requires a coordinated approach to make sure your people, and your business, are getting the full productivity and creativity benefits of Microsoft 365 Copilot, at every level of your organisation.

Why choose Copilot User Adoption services?
Ensure your people hit the ground running with your Copilot deployment, with a User Adoption and Change program that is designed for your job roles, business functions, and operational processes. Maximise your ROI by turning positive initial experiences into self-sustaining AI expertise that grows over time.
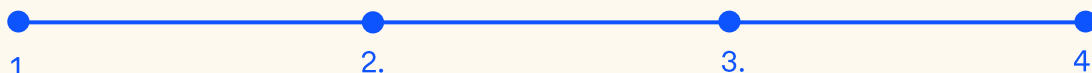
Outcomes

Define
Identify AI Champions and stakeholders. Define key use case scenarios, information flows, and business processes to be enhanced. Plan comms and channels to promote usage.

Design
Develop quick reference guides and Copilot prompt engineering specific to organisational use cases and processes. Develop Responsible AI guidelines, training courseware, tips and tricks.

Deliver
Build awareness, skills, and knowledge among end-users through multiple learning styles and channels to ensure staff get the most out of Copilot AI, and share new ways of working.

You are here!

1.
Discovery Workshop
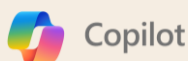Defining the high value use cases and user personas

2.
Technical Readiness
Data governance, privacy, security, data preparation

3.
User Adoption
Maximise ROI and productivity through awareness and education

4.
Extensibility
Enhancing and integrating Copilot with business apps.

Telstra Purple | **Microsoft** | **Copilot**

Extend & Amplify

Telstra Purple, in partnership with Microsoft, will deliver a tailored Change Management and User Adoption campaign to maximise the productivity and creativity benefits unlocked by Microsoft 365 Copilot AI.

Transform your workflow with our Extend and Amplify workshop, a hand on workshop designed to seamlessly integrate extensions and leverage your Copilot integrations. We'll work closely with you to help you connect your business applications, gain deeper insights, and unlock the full potential of Microsoft 365 Copilot.

Why choose the Extend and Amplify Workshop? Our workshop covers essentials like requirements identification, integrations, deployment of plugins, data integration, and customisation of accelerators and workflows. Unlock the full potential of Microsoft 365 Copilot with our transformative workshop.

Outcomes

Extend
Explore the limitless possibilities of Microsoft 365 Copilot with our workshop focused on extending Copilot usage throughout daily tasks by linking your applications using plugins and connectors.

Amplify
We'll guide you how to anchor Copilot in your organisation's content and data using Graph and Dataverse to create deep insights and connections.

Maintain Trust
Maintain complete control over how Copilot functions within your organisation's security and compliance parameters.

You are here!

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